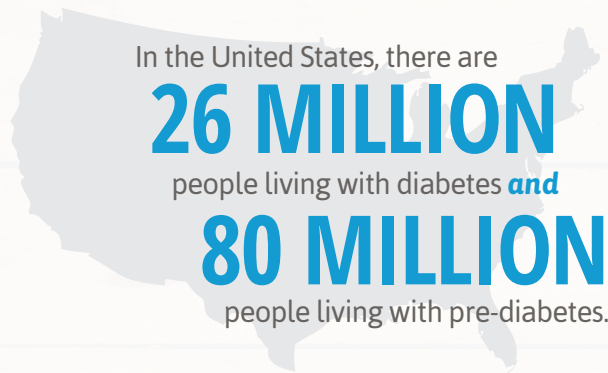


THE DIABETES DOWNLOAD



If trends continue,
 as many as

1 in 3

adults could have
 diabetes by 2050.



What is diabetes?

TYPE 1



95%
 Childhood
 diagnosis



5%
 Adult
 diagnosis

- **Type 1 diabetes** is a chronic condition in which the pancreas produces little or no insulin, a hormone needed to allow sugar (glucose) to enter cells to produce energy.
- Despite active research, type 1 diabetes has no cure and requires active management and treatment.

TYPE 2



90-95%
 of all diagnosed cases
 of diabetes are type 2.

■ Type 1 ■ Type 2

- **Type 2 diabetes**, more common in adults, is a chronic condition that affects the way your body metabolizes sugar (glucose), your body's main source of fuel; your body either resists the effects of insulin or doesn't produce enough of it to maintain a normal glucose level.
- There is no cure for type 2 diabetes, but you can manage the condition by eating well, exercising and maintaining a healthy weight. If diet and exercise don't control your blood sugar, you may need diabetes medications or insulin therapy.

How Much Does Diabetes Cost?*

Diabetes is more than a health issue. New research from the American Diabetes Association indicates increased financial burden, health resources used and lost productivity associated with diabetes.

In 2010, government-funded Medicaid and Medicare covered \$21.96 billion worth of diabetes costs nationwide.

That's about the same as:



432,641
 schoolteachers'
 salaries



317,754
 Registered nurses'
 salaries



Six-lane interstate
 A new six-lane interstate
 from Corpus Christi to Seattle



**Alaska's
 state debt**

* Primary Source: www.cdc.gov: Sources: Source: Agency for Healthcare Research and Quality, U.S. Census Bureau, American Road and Transportation Builders Association, Sunshine Review, Bureau of Labor Statistics, Medical Rehab Supply



GET LEVEL WITH LEVEL LIFE FOODS

(A Modern Diabetes Management Company)

The LEVEL Life Program and Products are designed for people who refuse to let diabetes get in their way. LEVEL Life products taste great, fight hunger and support healthy blood sugar.



LEVEL Life Glucose Gels

LEVEL Life Glucose Gels quickly raise low blood sugar faster. Every easy-to-carry squeeze pack contains 15g of fast-acting glucose. With four delicious flavors, LEVEL Life gets you back to Level fast.



GREAT OPTION
to raise low
blood sugar fast

40%
LESS EXPENSIVE
than similar
products*



USED BY
EMT's, doctors and
ambulance services
nationwide

2x
TWO TIMES
faster than
orange juice**

1/2 **THE CALORIES**
OF SODA
and
1/3 **THE CALORIES OF**
A CANDY BAR*



LEVEL Life Bars & Shakes

LEVEL Life Bars and Shakes are great tasting, precisely formulated snacks that fight hunger, support healthy blood sugar, and are low glycemic and gluten free. As part of the LEVEL Life Program, these snacks — packed with protein and fiber and low in carbs and sugar — can help you lose weight and keep you moving forward.



A BETTER IMPACT
on blood sugar than
other leading brands***

15%
LESS EXPENSIVE
than leading brand**

30%
LESS CARBS
than leading brand**

80%
LESS SUGARS
than leading brand**

10%
MORE PROTEIN
AND FIBER**
to fight hunger

+ Based on comparison against leading private label glucose gel.
++ Based on a study from The American Journal of Clinical Nutrition.
* Based on calories per serving according to CalorieKing.
** Based on comparison to Glucerna Hunger Smart nutrition facts and national retail pricing.
*** Based on a study conducted by Glycemic Labs - October 1, 2013

