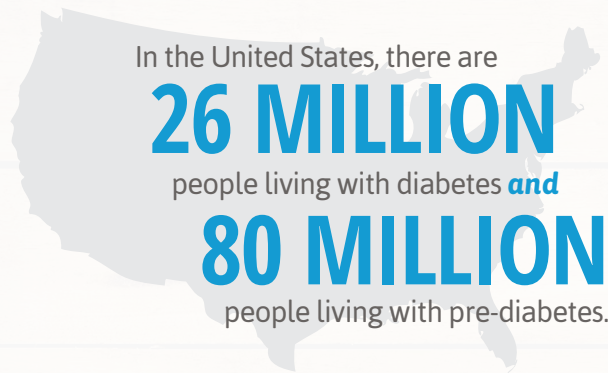


# THE DIABETES DOWNLOAD



If trends continue,  
 as many as

**1 in 3**

adults could have  
 diabetes by 2050.



## What is diabetes?

**TYPE 1**



**95%**  
 Childhood diagnosis



**5%**  
 Adult diagnosis

- **Type 1 diabetes** is a chronic condition in which the pancreas produces little or no insulin, a hormone needed to allow sugar (glucose) to enter cells to produce energy.
- Despite active research, type 1 diabetes has no cure and requires active management and treatment.

**TYPE 2**



**90-95%**  
 of all diagnosed cases  
 of diabetes are type 2.

■ Type 1 ■ Type 2

- **Type 2 diabetes**, more common in adults, is a chronic condition that affects the way your body metabolizes sugar (glucose), your body's main source of fuel; your body either resists the effects of insulin or doesn't produce enough of it to maintain a normal glucose level.
- There is no cure for type 2 diabetes, but you can manage the condition by eating well, exercising and maintaining a healthy weight. If diet and exercise don't control your blood sugar, you may need diabetes medications or insulin therapy.

## How Much Does Diabetes Cost?\*

Diabetes is more than a health issue. New research from the American Diabetes Association indicates increased financial burden, health resources used and lost productivity associated with diabetes.

In 2010, government-funded Medicaid and Medicare covered \$21.96 billion worth of diabetes costs nationwide.

That's about the same as:



**432,641**  
 schoolteachers' salaries



**317,754**  
 Registered nurses' salaries



**Six-lane interstate**  
 A new six-lane interstate from Corpus Christi to Seattle



**Alaska's state debt**

\* Primary Source: www.cdc.gov: Sources: Source: Agency for Healthcare Research and Quality, U.S. Census Bureau, American Road and Transportation Builders Association, Sunshine Review, Bureau of Labor Statistics, Medical Rehab Supply



# GET LEVEL WITH LEVEL LIFE FOODS

(A Modern Diabetes Management Company)

The LEVEL Life Program and Products are designed for people who refuse to let diabetes get in their way. LEVEL Life products taste great, fight hunger and support healthy blood sugar.



## LEVEL Life Glucose Gels

LEVEL Life Glucose Gels quickly raise low blood sugar faster. Every easy-to-carry squeeze pack contains 15g of fast-acting glucose. With four delicious flavors, LEVEL Life gets you back to Level fast.



**GREAT OPTION**  
to raise low  
blood sugar fast

**40%**  
**LESS EXPENSIVE**  
than similar  
products\*



**USED BY**  
EMT's, doctors and  
ambulance services  
nationwide

**2x**  
**TWO TIMES**  
faster than  
orange juice\*\*

**1/2** **THE CALORIES**  
**OF SODA**  
and  
**1/3** **THE CALORIES OF**  
**A CANDY BAR\***



## LEVEL Life Bars & Shakes

LEVEL Life Bars and Shakes are great tasting, precisely formulated snacks that fight hunger, support healthy blood sugar, and are low glycemic and gluten free. As part of the LEVEL Life Program, these snacks — packed with protein and fiber and low in carbs and sugar — can help you lose weight and keep you moving forward.



**A BETTER IMPACT**  
on blood sugar than  
other leading brands\*\*\*

**15%**  
**LESS EXPENSIVE**  
than leading brand\*\*

**30%**  
**LESS CARBS**  
than leading brand\*\*

**80%**  
**LESS SUGARS**  
than leading brand\*\*

**10%**  
**MORE PROTEIN**  
**AND FIBER\*\***  
to fight hunger

+ Based on comparison against leading private label glucose gel.  
++ Based on a study from The American Journal of Clinical Nutrition.  
\* Based on calories per serving according to CalorieKing.  
\*\* Based on comparison to Glucerna Hunger Smart nutrition facts and national retail pricing.  
\*\*\* Based on a study conducted by Glycemic Labs - October 1, 2013

